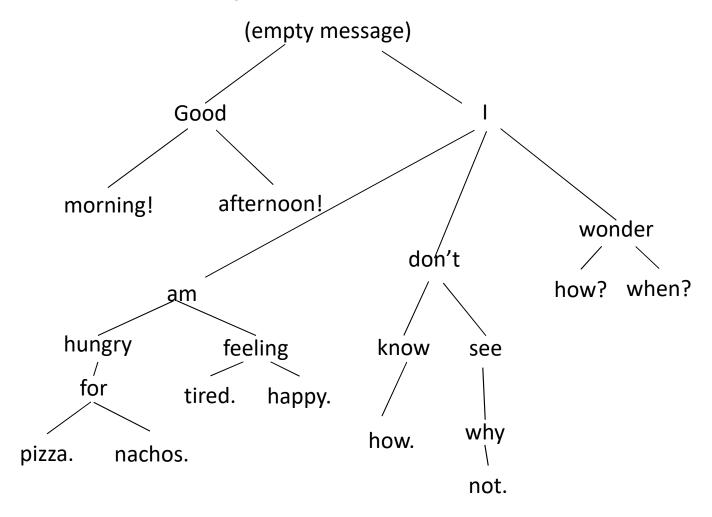


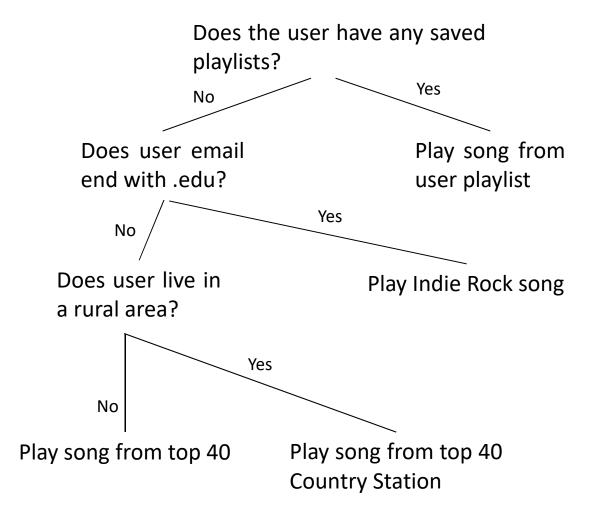
Range	# values	# guesses
0-7	8	3
0-15	16	4
0-31	32	5
0-63	64	6
0-1023	1024	10

Range	# values	# guesses	
0-7	8	3	
0-15	16	4	
0-31	32 5		
0-63	64	6	
0-1023	1024	10	
	1 million	20	
	1 billion	30	
	1 trillion	40	

Example of Predictive Text



Example of Spotify Tree



Example of how advertisers on Facebook can create a decision tree to select for a given audience

Does user live around San Francisco?

Age > 13?

Likes nature, hiking, and solar energy?

Yes

Show advertisement to user

