ROCKY MOUNTAIN CELEBRATION OF WOMEN IN COMPUTING

Sponsor Information

This year the bi-annual Celebration of Women in Computing for the Rocky Mountain Region is holding a Celebration that will bring women together in ways that support their participation in computing. The Rocky Mountain Celebration is patterned after the Grace Hopper Celebration of Women in Computing and provides a low-cost, regionally tailored, small conference for women in computing who will not have funding to attend major conferences. The participants will be female computing majors at the undergraduate and graduate levels, faculty sponsors, and high school girls, and women professionals. The event provides a venue for future computing professionals to gain confidence in their skills, network with each other, and learn from accomplished technical women.   Student participants and professionals will prepare and present posters, talks, and be on panels.

A consortium of regional colleges and universities asks that you support a project designed to increase the meaningful participation of women in computing.

Why Diversity?

It is known that diversity in thought and experience increases innovation, productivity, and competitiveness. With support from organizations like yours, this event will provide experiences that increase diversity and the benefits of such diversity will improve the computing industry.

Why Community?

As you are probably aware, few women are entering technical fields, and, unfortunately, by mid-career more than half of them leave. One proven way to increase the participation, retention, and advancement of technical women is to bring them together in supportive communities for professional growth and networking. Such communities build women's collective strength and contribute to a positive change in the culture.

PROGRAM

Distinguished speakers will address the participants with talks focused on their technical achievements and how they successfully manage their careers.

This year we are adding two additional tracks. The first is a track for High School students to meet both college students in computing and working professionals.   The second is a special track for professionals in the field. We hope that you will encourage your women employees to attend either as part of your sponsorship or individually. We want to attract women working in computing fields to come and network with their peers and share their work experiences with students.

CELEBRATION DETAILS

The Celebration is scheduled for September 22-23 at the Red Lion Inn in downtown Salt Lake City. Event details are available on our website, **rmcwic**.org. The Celebration is an important component of the larger movement to address the underrepresentation of women in computing. Women attending the conference will represent areas of studies in computer science, computer engineering, computer information systems, information technology, business technology, and many other computing majors.

The event will conclude with a job fair that provides sponsors with an opportunity to recruit for internships, jobs, or graduate programs.   A chief benefit for sponsors is being able to meet a large array of candidates face to face, connecting with multiple schools during one visit and interviewing in a relaxed, informal setting.

FUNDING AND BENEFITS

The Celebration is funded with sponsorship by organizations like yours.   Becoming a sponsor to the Celebration affords your organization the opportunity to:

- Influence and attract tomorrow's computing professionals
- Emphasize your commitment to diversity
- Provide opportunities for your technical women to mentor and network
- Give input on program elements such as speakers, résumé writing, interviewing skills, internship tips, and networking
- Participate in a job fair
- Promote your organization's needs and interests
- Promote your products and services
- Strengthen relationships with participating universities, setting the stage for future collaboration
- Support a program that improves the climate for the tech industry at large and for your organization in particular

Sponsorship

There are a variety of sponsorship levels. Please consider the option that best supports your company's commitment to strengthen diversity in the tech community.

	Job Fair $500	Bronze $1,000	Silver $2,000	Gold $3,000
Table at Job Fair	✔	✔	✔	✔
Recognition of support on Conference website and in conference program		✔	✔	✔
Opportunity to add materials, gifts or affiliation swag in registration bags		✔	✔	✔
Complementary registration for representatives		1	2	3
Participation in recruiting event			✔	✔
Participation in a panel			✔	✔
Hang sign/banner in the dinner and lunch room				✔
Present an industry tutorial, workshop or a demo				✔
Collectively with other Gold sponsors, be recognized as the host of one meal and have the opportunity to present a short lightning talk about their organization				✔

We look forward to your participation and support.   Your sponsorship is critical to keeping costs low for women in the Rocky Mountain Area to experience this wonderful event.

To join us as a sponsor or for additional Information please contact us at
sponsors@rmcwic.org

You can find the conference website at
rmcwic.org