



## Area 4: Broad Dissemination

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**Broader Impacts For Research and Discovery Summit**



# Suggested Changes to “Documenting a Good Broader Impact Activity”

- Who is target audience of BI activity?
- Why is this the right audience?
- What organizations did you work with?
- What challenges did you encounter?
- How do you plan to follow up or sustain?
- [Word-smithing: abstract, citations, ...]



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# Suggested Change to Broader Impact Criterion #4

- Current version: “Will the results be disseminated broadly to enhance scientific and technological understanding?”
- Revised: “Will the results be disseminated outside your area of specialization or discipline to enhance scientific and technological understanding?”





# Spectrum of Different Broad Dissemination Activities

- From **inform** to **transform**
- Everyone should be expected to **inform** (e.g., make presentations about research to audiences outside field)
- More ambitious projects aim to **transform** the ways people think and work (and require more substantial evaluation)



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# Improving Broader Impact

- Matchmaking with dissemination partners
- Regional summits
  - Speed dating for BI
  - Build networks, find partners, share ideas
- Annual meetings for CISE PIs
- Idea sharing between NSF directorates



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